Bear Market Coin Whitepaper v. 2.0

When we first entered the Web3 space, it was exciting, chaotic, and full of promises. Everywhere you looked, there was a new project claiming to be the next big thing. But it didn't take long for reality to hit. We watched project after project collapse the moment the market turned. That question was the seed of Bear Market Coin (BMC) – a project with resilience at its core.

1. Introduction — Why We Built Bear Market Coin

The Problem We Saw

When we first entered the Web3 space, it was exciting, chaotic, and full of promises. Everywhere you looked, there was a new project claiming to be the next big thing. Prices were skyrocketing, communities were buzzing, and for a while it felt like nothing could go wrong.

The Reality Check

But it didn't take long for reality to hit. We watched project after project collapse the moment the market turned. People who had put their trust—and often their savings—into these tokens were left with nothing but frustration. Teams disappeared, liquidity dried up, and the same cycle repeated itself over and over again.

Our Core Question

At some point we asked ourselves: *Does it really have to be this way?* Does crypto have to live and die with every bull and bear cycle, or could it be built differently?

That question was the seed of Bear Market Coin (BMC).

We didn't want to create another meme coin that burns bright and fades fast. We wanted to design something with resilience at its core. A project that can face down the bear market and still keep building. A project where transparency is not a buzzword but a daily practice. And above all, something that offers **real utility** to the people who believe in it.

For us, BMC is not just a token. It's a commitment:

- A commitment to **long-term vision** over short-term hype.
- A commitment to **transparency** instead of manipulation.
- A commitment to **real value** instead of empty promises.

The bear market is not the end of the story. For us, it's where the story begins.

2. The Problem

If you've been around Web3 for a while, you already know the pattern. A new token launches with a flashy name, promises the world, and within days or weeks there's hype everywhere. The charts look unstoppable, the community is full of energy, and it feels like maybe—just maybe—this one is different.

But then the cycle repeats. The hype fades, the team goes silent, and suddenly the "next big thing" is just another forgotten coin in someone's wallet. We saw this happen more times than we can count.

- ## Marketing Over Utility

  Projects that exist only for marketing, not for real use.

- ## Vanishing Teams

  Teams who overpromise and vanish once the market turns.

- ## Unfair Tokenomics

  Tokenomics designed to benefit insiders while leaving the community exposed.

- ## No Protection

  No protection against whales, no safeguards for long-term holders.

- ## Bear Market Blindness

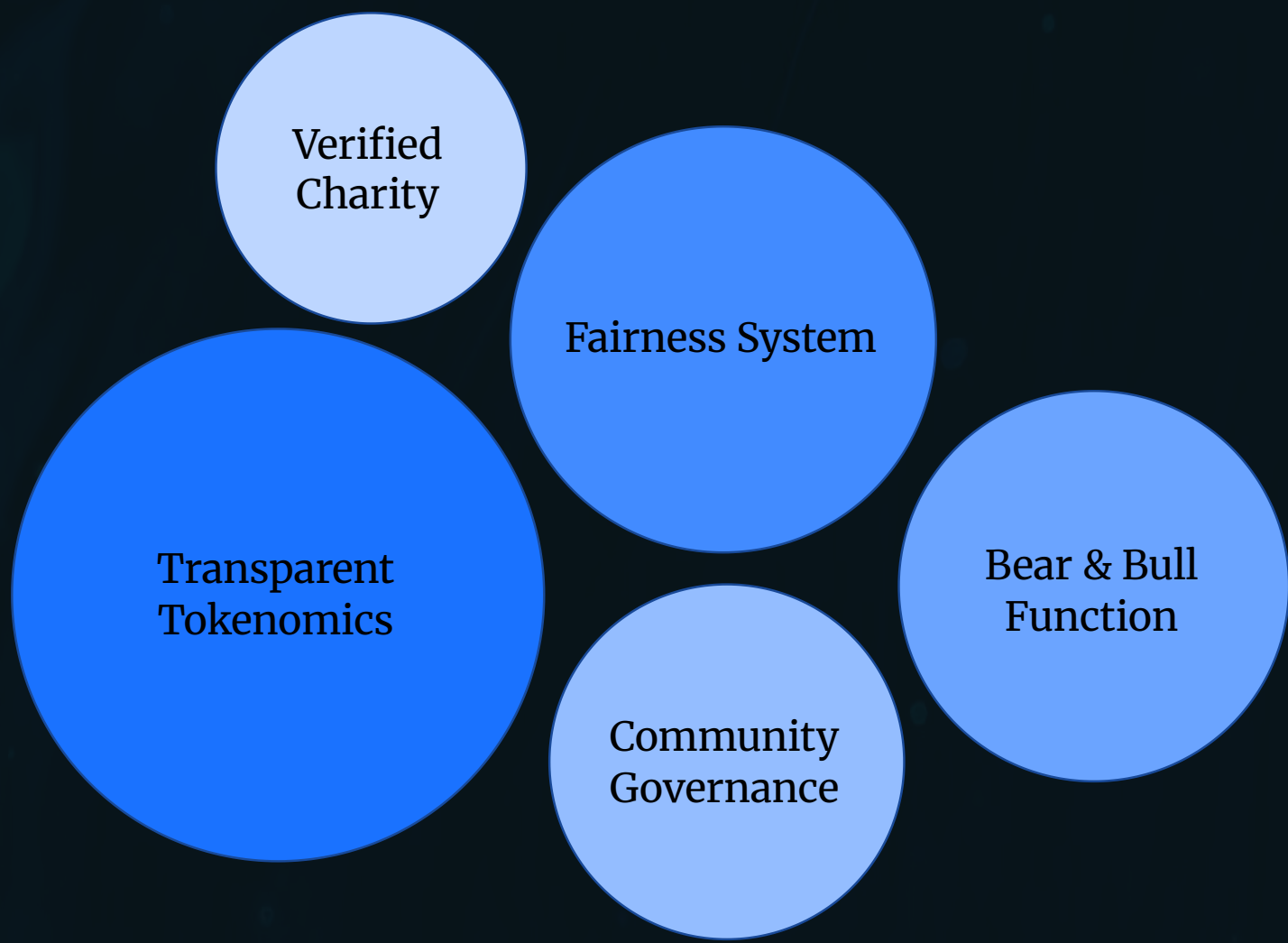 And above all: almost nobody designs with the **bear market** in mind.

In good times, every chart looks green. But when the inevitable downturn comes, most projects simply aren't built to survive it. Communities are left with disappointment, and the reputation of the entire space suffers.

We knew that if we were going to build something meaningful, it couldn't follow this pattern.

3. Our Solution – What Makes BMC Different

When we started working on BMC, we asked ourselves a very simple question: *If we already know what keeps breaking projects, why keep repeating the same mistakes?*

Our answer was to build differently—step by step, with resilience and honesty at the core.

Verified Charity

Fairness System

Transparent Tokenomics

Bear & Bull Function

Community Governance

Here's what sets BMC apart:

1	2
Tokenomics you can actually understand We kept it simple. No vague "future allocation," no inflated numbers hidden behind big words. Every token in the supply has a clear purpose, and nothing exists just to look impressive on paper.	**Fairness baked into the system** Whales can't dominate the market. The team can't dump on the community. Vesting schedules and anti-whale protections are built into the contracts themselves. This way, everyone—from the person putting in $50 to the person putting in $5,000—gets to play on fair terms.

3	4
The Bear & Bull Function Instead of being crushed by the market cycle, BMC adapts to it. In bull runs, we scale faster. In bear markets, our buyback and burn mechanisms kick in, reducing supply and stabilizing demand. We don't just survive downturns—we were built for them.	**Real community governance** We don't want a token where the "team" makes all the decisions behind closed doors. Through our DAO, the community gets a real voice on treasury use, charity projects, and roadmap priorities. Holders aren't just along for the ride—they help steer it.

5	6
Charity with proof, not promises Too many projects throw the word "charity" around like a marketing slogan. For us, it's different. Every donation is transparent, verifiable, and decided by the DAO. Every trade has real-world impact—not just speculation.	**NFTs with purpose** Our NFTs aren't just pretty pictures. They unlock staking boosters, create gamified experiences, and eventually connect into a broader card-game ecosystem. They give collectors something more than a JPEG: identity, strategy, and value.

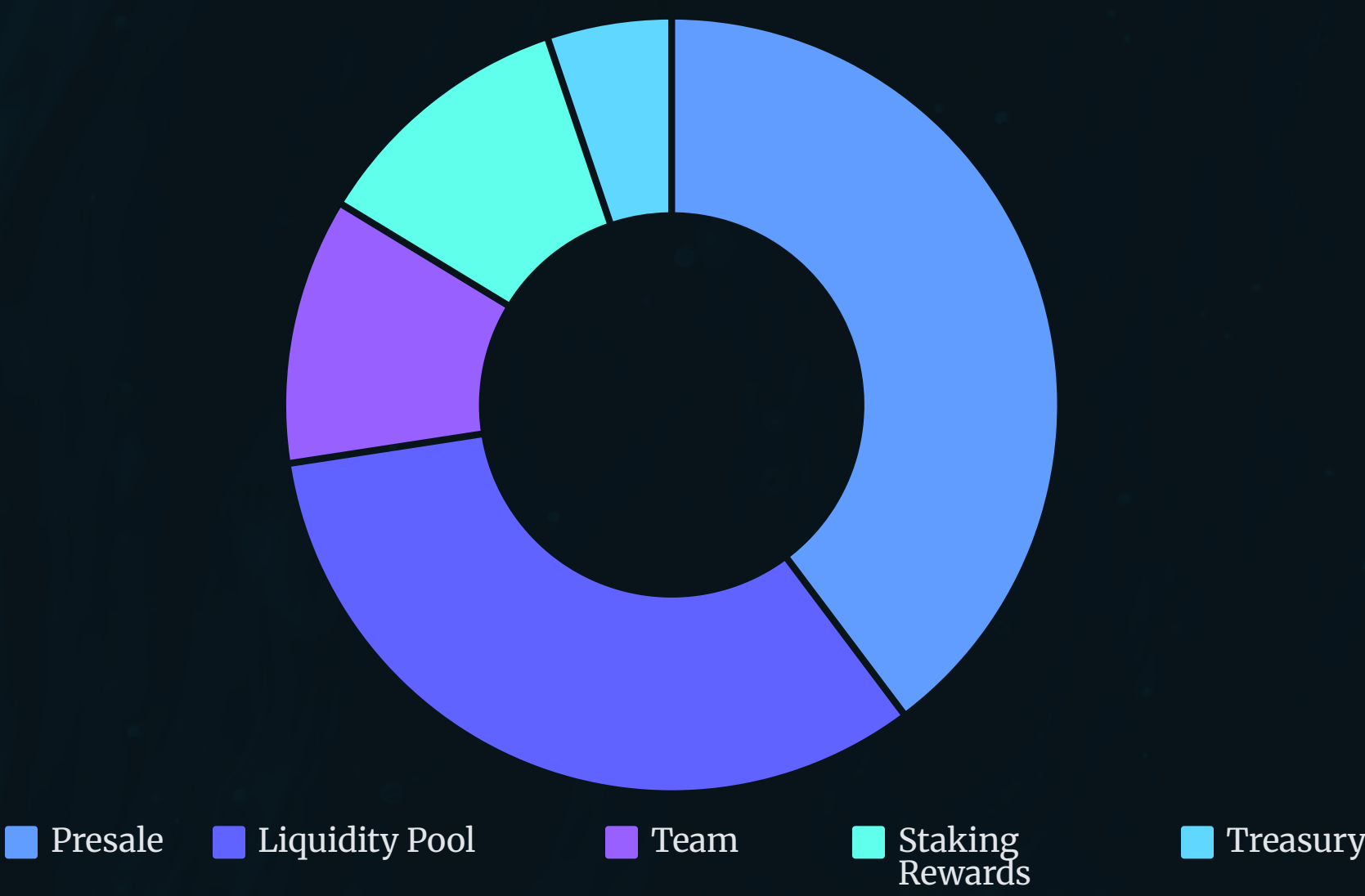| 7 |
|---|
| **A vision that looks beyond hype**

We're not building for the next few weeks. We're building for the next cycles, the next innovations, the next people who will step into Web3 and deserve to find something better. |

In short: We don't want to be another project that promises and fades. We want BMC to be the one that *outlasts.*

5. Tokenomics

If there's one thing we've learned from watching countless projects fail, it's this: tokenomics aren't just numbers on a chart. They're the backbone of trust.

Too often, projects stuff their supply with oversized team allocations, vague "future development" percentages, or confusing mechanics nobody really understands. That's not how you build resilience.

With BMC, we decided from the start: **every token must have a purpose. Nothing hidden, nothing left for later.**

■ Presale   ■ Liquidity Pool   ■ Team   ■ Staking Rewards   ■ Treasury

Here's how it breaks down:

- **Presale — 40% (40,000,000 BMC)** The presale isn't just fundraising—it's how we build our first community of believers. Wide distribution makes sure early supporters carry the project forward, instead of a handful of insiders.

- **Liquidity Pool — 33% (33,000,000 BMC)** Strong liquidity is survival. This allocation guarantees that BMC will have the depth it needs for stable trading, protecting both new buyers and long-term holders.

- **Team — 11% (11,000,000 BMC)** We keep it lean, and we lock it. A 12-month cliff and linear vesting mean no sudden dumps, no hidden exits. The team earns alongside the community—over time, not overnight.

- **Staking Rewards — 11% (11,000,000 BMC)** Holders who commit to BMC should be rewarded for their trust. This pool fuels staking incentives, giving our community a reason to stay long after the initial launch excitement fades.

- **Treasury (Charity, Dev, Marketing) — 5% (5,000,000 BMC)** A small but powerful reserve. It allows us to fund growth, run campaigns, and support real-world causes without bloating the supply.

Why This Matters

- Investors know exactly where their tokens go.

- The community is protected against unfair advantages.

- Long-term sustainability takes priority over quick wins.

This isn't tokenomics designed to impress on paper. It's tokenomics designed to **work**—in the bull and in the bear.

6. Sale Rounds & Vesting

Raising funds in crypto is often where fairness gets lost. Too many times we've seen whales buying in early, dumping on the community, and leaving smaller investors holding the bag. We wanted to break that cycle.

That's why our sale structure was built around one principle: **inclusivity with protection.**

1 Private Sale (KYC)

- **Allocation:** 8,000,000 BMC
- **Price:** $0.0025 → Raise $20,000
- **Bonus:** +10% (from Treasury)
- **Investment Range:** $250 – $2,500
- **Vesting:** 2 months cliff | 5% at TGE | linear release over 12 months

👉 This round rewards the very first believers—those who took the risk on us before anyone else. But even here, strict vesting ensures they can't just dump their tokens. Early trust is rewarded, but the community is protected.

2 Presale (KYC)

- **Allocation:** 12,000,000 BMC
- **Price:** $0.0030 → Raise $36,000
- **Bonus:** +5% (from Treasury)
- **Investment Range:** $100 – $5,000
- **Vesting:** 2 months cliff | 10% at TGE | linear release over 6 months

👉 This round opens the door wider. Medium-sized investors can join at fair conditions, knowing that their tokens will unlock gradually. It builds the bridge between early insiders and the larger community.

3 Public Presale (No KYC)

- **Allocation:** 20,000,000 BMC
- **Price:** $0.0032 → Raise $64,000
- **Bonus:** none
- **Investment Range:** $1 – $1,000
- **Vesting:** 1 month cliff | 25% at TGE | linear release over 3 months

👉 This is where *everyone* gets access. No big wallets, no exclusive clubs. Whether someone invests $1 or $1000, they get a seat at the table. Vesting here is shorter but still controlled—enough to give new holders confidence without flooding the market.

ⓘ **Circulating Supply at TGE**

At Token Generation Event, around **6.7 million BMC** will be in circulation—only about **6.7% of total supply**. That balance gives us a liquid market without overwhelming it.

Why Vesting Matters

Vesting isn't just a technical detail—it's a safeguard:

- It stops early dumps that could crash the price.
- It forces long-term alignment between investors and community.
- It builds trust, showing that everyone is in it for the journey, not just the quick flip.

We designed vesting not as a restriction, but as a promise: we are all here for the long run.

7. Core Mechanics

Every blockchain project lives and dies by its mechanics. If they are weak, no hype in the world can save it. That's why we built BMC with **a set of simple but powerful rules**—hardcoded into the contracts—that make our ecosystem resilient.

Transaction Tax

Every time BMC moves, a small **transaction tax** is applied. But this isn't some vague "developer wallet." Every percent has a purpose, and the allocation changes depending on the **market mode**.

Neutral/Bear Mode (Buy 3% / Sell 4%)

Bull Mode (Buy 3% / Sell 3%)

Buyback & Burn

Markets go up and down. That's normal. But instead of letting downturns weaken us, BMC uses them. When the price dips, the Treasury can step in to **buy back tokens from the open market** and burn them.

That means: holders see supply shrink when confidence is low, the floor price stabilizes, and panic turns into trust.

Anti-Whale Protection

We've all seen it: one giant wallet buys huge, sells huge, and wrecks the market for everyone else. Not here.

- *Max 1% of total supply per wallet**
- *Max 0.5% of supply per transaction**

These rules are locked into the contracts. No one—not even us—can override them.

Staking Rewards

We believe long-term commitment deserves recognition. That's why **11% of total supply is reserved for staking rewards.**

Holders who stake their BMC don't just sit still—they actively earn. This creates a cycle of trust: people commit, they are rewarded, and the ecosystem grows stronger.

DAO Governance

We don't want to be the kind of project where a few insiders make all the calls. BMC is governed by a DAO, meaning **token holders vote on key decisions**—from treasury spending to which charities to support.

This ensures that the project belongs to its community, not just its founders.

Charity Mechanism

Every transaction contributes to real-world causes—but not in a vague, trust-me way.

- Allocations to charity differ by mode.
- NFT-Booster sales contribute an **additional fixed 10% share directly to the Charity Vault.**
- Causes are chosen by DAO governance.
- All donations are transparent and on-chain.

*Values for anti-whale protection are **example parameters** and may be adjusted prior to launch for optimization and compliance purposes.
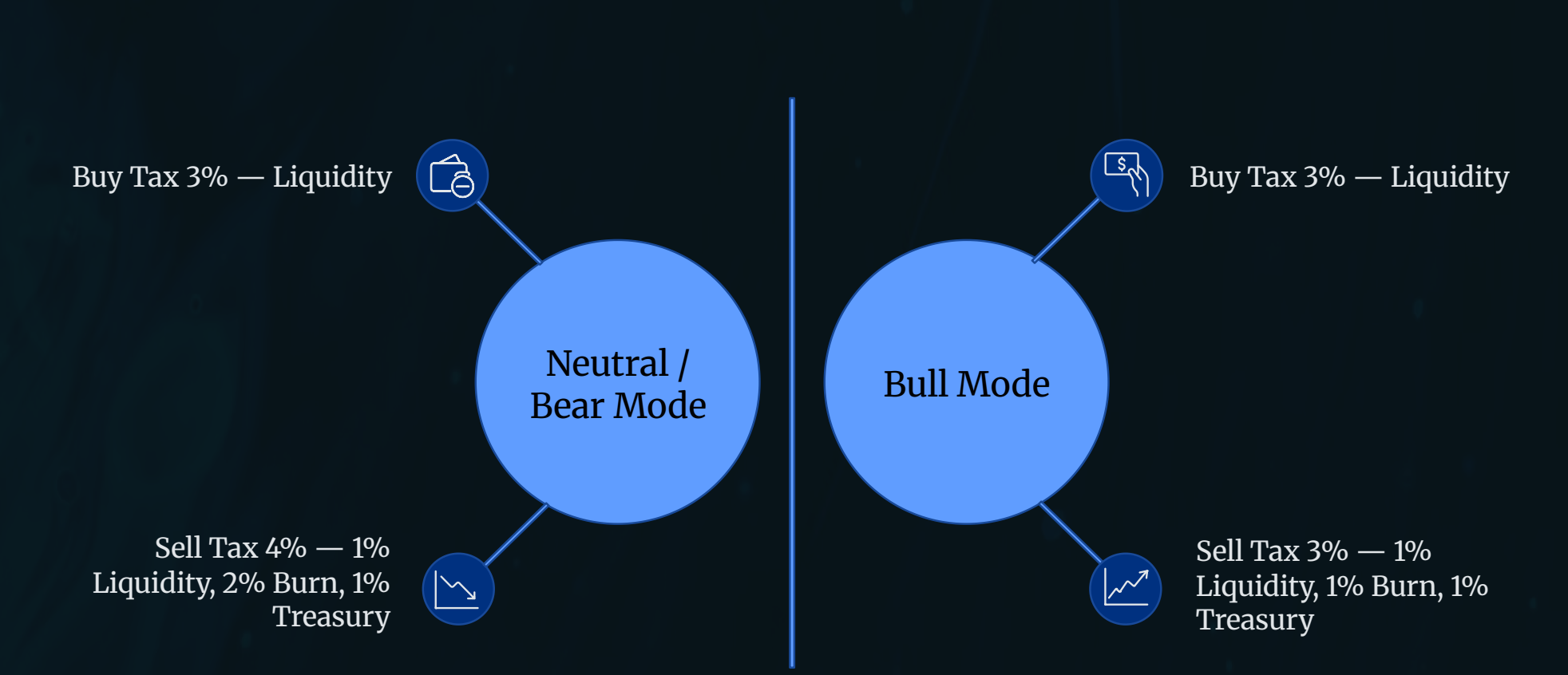
Each of these mechanics—tax, buyback, anti-whale, staking, DAO, charity—on its own might look familiar. But together, they form a **balanced system** that protects holders, funds growth, and makes sure that BMC stays strong in both bull and bear markets.

This isn't about reinventing blockchain. It's about making sure the mechanics that matter are finally done **right**.

8. The Bear & Bull Function

Most projects live and die with the market cycle. They soar when everything is green, then collapse as soon as the trend reverses. We knew from the beginning that we didn't want to play that game.

Instead of being a victim of market cycles, **BMC adapts to them.**

Buy Tax 3% — Liquidity

Neutral / Bear Mode

Sell Tax 4% — 1% Liquidity, 2% Burn, 1% Treasury

Buy Tax 3% — Liquidity

Bull Mode

Sell Tax 3% — 1% Liquidity, 1% Burn, 1% Treasury

We designed a mechanism that makes the ecosystem **flexible by default**: the **Bear & Bull Function.** It automatically adjusts transaction taxes depending on real market conditions—so the project is always aligned with reality, not just hope.

How It Works — Oracle Trigger

- Our contracts integrate with the **Pyth Oracle (BTC/USD feed).**
- If Bitcoin rises by ≥ **+15 % within a 14-day period and stays above the 30-day MA for at least 48 hours**, the system automatically shifts into **Bull Mode**.
- If these conditions are not met for 24 hours, the system reverts back to **Neutral/Bear Mode.**
- Each switch is **automatic, verifiable, and recorded on-chain.**
- After every change, the mode remains active for **at least 7 days** to avoid rapid back-and-forth switching.

This isn't arbitrary or manual—it's **transparent, rule-based, and tamper-proof.**

Neutral / Bear Mode — Stability First

This is the default setting, designed for sideways or downward markets.

Buy Tax (3%):

- 1% Liquidity
- 1% Treasury (development & reserve)
- 1% Burn

Sell Tax (4%):

- 1% Liquidity
- 1% Treasury (buyback reserve)
- 1% Burn
- 1% Community/Charity Vault

👉 The slightly higher Sell Tax here isn't punishment—it's protection. Every sale helps strengthen liquidity, shrink supply, and support real-world impact through the Charity Vault. Selling doesn't weaken the ecosystem—it fuels it.

Bull Mode — Growth and Expansion

When strong upward momentum is detected, BMC switches into growth mode:

Buy Tax (3%):

- 1% Liquidity
- 1% Treasury (expansion)
- 1% Charity / Impact

Sell Tax (3%):

- 1% Liquidity
- 1% Treasury (BearVault / Marketing)
- 1% Burn

👉 Here, selling is lighter to encourage trading activity and expansion. Additional treasury inflows fund marketing, partnerships, and visibility—while the burn ensures deflation remains in play.

⚠️ **Surge Burn — Extra Protection in Stress Phases**

On top of these two modes, BMC can activate a **temporary Surge Burn** if the market experiences sharp downturns.

- If Bitcoin drops by ≥15 % in 7 days, an additional 1% Burn is automatically added to every sell transaction.
- This overlay deactivates once conditions normalize.

It's a protective shield: when markets panic, supply shrinks faster.

Why This Matters

- **Automated, not arbitrary** — Mode changes are triggered by verifiable Oracle data, not by the whims of a team.
- **Simple rules, clear outcomes** — Everyone knows exactly how taxes work in each mode.
- **Investor psychology aligned** — In Bear Mode, even sales contribute to strengthening the ecosystem. In Bull Mode, the system accelerates growth.
- **Resilience by design** — Whether the market is rising, falling, or panicking, BMC has a clear, adaptive response.

This is not a gimmick. It is part of BMC's DNA. Where other projects stand still, we adapt.

9. Roadmap

We never wanted a roadmap that looked good only in a pitch deck but fell apart in reality. For us, a roadmap is a contract with our community—a commitment to milestones that are both ambitious and achievable.

Our journey is built step by step, with each phase laying the foundation for the next. This way, BMC is never about hype alone, but about real progress you can see, track, and verify.

Q2 2025 — Foundation & Setup

- Brand identity, design language, and community channels finalized
- Smart contract framework prepared with Oracle integration
- Relaunch of the Whitepaper with updated tokenomics & mechanics
- Launch of the official website and community hub
- Presale platform preparation and treasury setup

Q3 2025 — Presale & Ecosystem Build-Out

- Launch of our **own presale platform** (Polygon-first, multichain-ready)
- Smart contracts finalized and tested (tax logic, vesting, staking)
- NFT framework released: Booster Pack design, rarity system, staking boosters from Epic tier onward
- First community campaigns and education initiatives rolled out
- Partnerships with ecosystem collaborators initiated

Q4 2025 — Public Launch & DAO Activation

- Final audit remediation and deployment of smart contracts
- Public token launch on DEX (Polygon-first, with multichain expansion ahead)
- Liquidity pool provisioning and launch price activation
- DAO governance framework live, enabling first community votes
- Staking system launch with NFT booster integration
- First charity allocation voted and executed transparently on-chain
- Start of seasonal NFT drops and card game teaser release

Q1 2026 — Growth & Expansion

- DAO-led "Brainstorm Event" to decide on ecosystem priorities
- dApp upgrades (staking dashboard, NFT utilities, governance interface)
- Expansion of the NFT card game: seasonal challenges, physical collectibles, and expanded rarity gameplay
- Development of NFT gaming modules, from teaser to first playable features
- Scaling partnerships with DeFi, NFT, and real-world charity initiatives
- DAO votes on expanded charity campaigns and long-term strategy

Beyond Q1 2026 — The Mid-Term Vision

Our work doesn't end at launch. BMC is designed to grow and adapt:

- Full rollout of the NFT card game with multi-season challenges and physical collectible rewards
- Multichain expansion to maximize liquidity and reach
- BearVault development into a self-sustaining ecosystem engine
- Long-term treasury alignment with DAO-driven decision making
- Positioning BMC as a **benchmark for utility-first, impact-driven crypto projects** in the next market cycles

This roadmap is not about vague promises. It is a transparent framework that evolves with our community. Milestones will be reached, progress will be visible, and adjustments will be made openly.

Because BMC is not built by a team behind closed doors. It is built **with** the community, step by step, milestone by milestone.

10. The Team & Partners

A project is only as strong as the people behind it. For us, BMC is not just a token—it's a mission. And that mission needs a team that can combine vision, execution, creativity, and trust.

We believe in being transparent about who we are, what we do, and how we work together. Because resilience doesn't just come from contracts and tokenomics—it comes from people committed to building something that lasts.

Patrick Fischer

Co-Founder & Vision Lead

Patrick is the driving force behind the long-term vision of Bear Market Coin. He leads ideation, designs tokenomics, and develops problem-solving strategies that ensure the project stays true to its mission of resilience and utility-first growth.

X: https://x.com/P Fischer_BMC
Telegram: @PFischerBMC

Karl Menzler

Co-Founder & Operator

Karl oversees the operational heartbeat of the project. From execution to ecosystem coordination, he ensures that strategies become reality. His role bridges the gap between technical development and community needs.

X: https://x.com/K_Menzler_BMC
Telegram: @Karlmelion

Core Team

Christopher Eskander – Assistant & NFT Creator

Christopher is responsible for designing and releasing the NFTs that power the BMC ecosystem. His creative work shapes the visual identity of the project, while his role as a community moderator ensures that voices are heard.

X: https://x.com/CE_BMC_pol
Telegram: @CE_BMC

UmarOfWeb3 – Community Manager & Project Advisor

Umar brings proven experience in building strong communities and guiding projects with clear strategy. As Community Manager and Advisor, he ensures that BMC not only grows but thrives through strong leadership and meaningful engagement.

X: x.com/UmarOfWeb3
Telegram: @UmarOfWeb3

Partners & Full Stack Development

Solidproof Security Partner

Security is non-negotiable, which is why we partnered with **SolidProof**. Founded in 2020 in Germany, they are one of the leading blockchain security companies in Europe. They have audited over 1,000 projects across EVM and Solana ecosystems, establishing themselves as a trusted authority for compliance and transparency.

Their expertise covers:

- **Smart Contract Audits** – manual and automated reviews, static analysis, and gas optimization to prevent vulnerabilities.
- **KYC Services** – secure identity verification stored offline with AES-256 encryption.
- **Consulting & Development** – tailored support for dApps, token design, and strategy.
- **Marketing Support** – partnerships with agencies to expand visibility and credibility.

SolidProof is trusted by more than 40 major platforms and has been featured in outlets such as Forbes and Hackernoon. Their audits have supported projects like VEMP Studios, UNCX, Axiome, MemePad, and Pinksale.

For BMC, SolidProof is more than an auditor—they are a strategic partner ensuring that security, compliance, and trust remain at the heart of everything we do.

X: https://x.com/SolidProof_io

11. NFT Ecosystem

From the beginning, we knew NFTs in BMC would never be a gimmick. For us, NFTs are not just images—they are a **pillar of the ecosystem.** They connect utility, gaming, staking, and even real–world impact.

We drew inspiration from the excitement of classic trading cards and combined it with the power of Web3. The result is an NFT layer that is both **fun and functional**: it gives collectors identity, players strategy, and holders real utility.

NFT Character Cards — Identity and Rarity

At the core of the ecosystem are our **Bear Character NFTs.** Each card has its own identity, artwork, and stats that enrich the collectible and gaming experience.

Cards come in five rarity tiers:

- **Basic**
- **Rare**
- **Epic**
- **Legendary**
- **Myth**

From **Epic tier and above**, NFTs unlock **staking booster functionality**, turning them into yield–enhancing assets that directly empower holders in the BMC ecosystem.

NFT Utility — More Than Collectibles

BMC NFTs are designed to provide real, ongoing value:

- **Staking Boosters** → Epic+ cards grant multipliers when paired with BMC staking.
- **Gamification Layer** → Playable cards in our upcoming NFT card game, with seasonal expansions and new strategies.
- **Season Challenges** → Special missions unlock exclusive rewards for active players.
- **Physical Collectibles** → Complete challenges and claim your NFT as a **real, physical trading card.**
- **Limited Collections** → Seasonal drops ensure scarcity and drive secondary market demand.

1 NFT Memberships

To keep presale access fair and meaningful, participation requires holding a **Membership NFT** in one of three tiers:

- **Bronze:** Entry–level presale access + 1 Booster Pack
- **Silver:** Expanded benefits + 3 Booster Packs + 1 exclusive Gaming Card
- **Gold:** Highest tier access + 5 Booster Packs + 1 exclusive Gaming Card

Memberships continue to provide utility long after presale with priority access to drops, special staking pools, and early beta features.

2 NFT Booster Packs

Accessibility matters. That's why NFTs are distributed through **Booster Packs**, combining affordability with the thrill of discovery.

- Each pack contains a **randomized set of cards** across all rarity tiers.
- Pulling Epic, Legendary, or Myth cards creates excitement—and boosts staking potential.
- Fixed pricing in the dApp ensures transparency.
- **10% of every NFT sale flows directly into the Charity Vault**, making every purchase part of a bigger impact.

3 NFT Gaming Ecosystem

Our vision goes beyond collecting. The NFT card game introduces a **Play, Earn & Impact** loop that combines entertainment with utility.

- **Strategic Gameplay** → Build decks, battle, and unlock synergies based on rarity and collections.
- **Seasonal Expansions** → Time–limited events with rewards that evolve the game.
- **Physical Integration** → Exclusive cards can be claimed as tangible, real–world collectibles.

Our NFT layer is not a side-feature—it's a **bridge** between community, staking, gaming, and charity.

Where most projects stop at collectibility, we go further:

- **From JPEGs to strategy assets**
- **From speculation to real impact**
- **From hype to sustainable value**

In short: our NFTs don't just live in wallets—they live in the ecosystem.

12. Governance, Security & Vision

DAO Governance

A project that talks about community but hides decisions behind closed doors is not what Web3 was meant to be. If we are building for resilience, then governance must also be resilient—and that means **shared responsibility.**

That's why BMC is governed by a **DAO (Decentralized Autonomous Organization).** It ensures that no single person or small group controls the project. Instead, the community itself has the final say in how the ecosystem evolves.

DAO governance is not a marketing checkbox. It's the core of our philosophy:

- **Fairness** – Everyone has a voice.
- **Transparency** – Decisions are verifiable and public.
- **Resilience** – A community-driven system can outlast individuals.

Security & Trust Building

In Web3, trust is everything. Projects don't collapse only because of the market—they collapse because of weak contracts, broken promises, and bad actors. From day one, we made a decision: **security and transparency are non-negotiable.**

Our approach to security includes:

- **Smart Contract Security** – Lean contracts with minimal attack surface, audited by SolidProof.
- **Treasury & Multi-Sig Protection** – No single person has unilateral access to funds.
- **Anti-Rug & Anti-Whale Protection** – Locked liquidity and limits on wallet size and transaction amounts.

Security is more than audits, and trust is more than words. With **audited contracts, locked liquidity, multi-sig wallets, DAO oversight, and public reporting**, we make trust a verifiable fact.

Our Vision

The story of Bear Market Coin started with a simple observation: too many projects fail because they are built only for the good times. When the market turns, they vanish—leaving nothing but broken promises.

We decided to be different.

> BMC is not about chasing hype. It is about resilience, transparency, and building something that lasts. From our adaptive Bear & Bull Function, to our staking boosters, to our DAO governance and NFT ecosystem—every element exists with a clear purpose: to make BMC stronger in every market condition.

We know this industry doesn't need another empty promise. It needs proof. Proof that tokenomics can be fair. Proof that NFTs can have real utility. Proof that charity in Web3 can be transparent and impactful. Proof that communities can have a true voice.

That is what Bear Market Coin stands for.

This is not a short-term play. This is not a meme. This is a movement. We are building for the cycles ahead, for the people who believe in long-term value, and for a community that refuses to accept the old way of doing things.

The bear market is not the end. It is the beginning.

And this time, we build it differently.

🗒 Disclaimer

This document is provided for informational purposes only and does not constitute financial advice, investment advice, or legal guidance of any kind. The Bear Market Coin (BMC) project is a developing ecosystem, and all details are subject to change. Participation in BMC involves risk. Cryptocurrencies and digital assets are inherently volatile, and participants should conduct their own due diligence (**Do Your Own Research**) before making any financial decisions. BMC does not guarantee returns, price stability, or future performance. The BMC project will **not conduct active marketing in Germany**.