Bear Market Coin - White Paper v.3.0

When we first entered the Web3 space, it was exciting, chaotic, and full of promises. Everywhere you looked, there was a new project claiming to be the next big thing. Prices were skyrocketing, communities were buzzing, and for a while it felt like nothing could go wrong. But it didn't take long for reality to hit. We watched project after project collapse the moment the market turned. People who had put their trust—and often their savings—into these tokens were left with nothing but frustration. Teams disappeared, liquidity dried up, and the same cycle repeated itself over and over again.

At some point we asked ourselves: Does it really have to be this way? Does crypto have to live and die with every bull and bear cycle, or could it be built differently? That question was the seed of Bear Market Coin (BMC). We didn't want to create another meme coin that burns bright and fades fast. We wanted to design something with resilience at its core. A project that can face down the bear market and still keep building. A project where transparency is not a buzzword but a daily practice. And above all, something that offers real utility to the people who believe in it.

For us, BMC is not just a token. It's a commitment: A commitment to long-term vision over short-term hype. A commitment to transparency instead of manipulation. A commitment to real value instead of empty promises. The bear market is not the end of the story. For us, it's where the story begins.

The Problem

If you've been around Web3 for a while, you already know the pattern. A new token launches with a flashy name, promises the world, and within days or weeks there's hype everywhere. The charts look unstoppable, the community is full of energy, and it feels like maybe—just maybe—this one is different. But then the cycle repeats. The hype fades, the team goes silent, and suddenly the "next big thing" is just another forgotten coin in someone's wallet.

We saw this happen more times than we can count. The problems are always the same:

- Projects that exist only for marketing, not for real use.
- Teams who overpromise and vanish once the market turns.
- Tokenomics designed to benefit insiders while leaving the community exposed.
- No protection against whales, no safeguards for long-term holders.
- And above all: almost nobody designs with the bear market in mind.

In good times, every chart looks green. But when the inevitable downturn comes, most projects simply aren't built to survive it. Communities are left with disappointment, and the reputation of the entire space suffers. We knew that if we were going to build something meaningful, it couldn't follow this pattern.



Our Solution – What Makes BMC Different

When we started working on BMC, we asked ourselves a very simple question: If we already know what keeps breaking projects, why keep repeating the same mistakes? Our answer was to build differently—step by step, with resilience and honesty at the core.

Here's what sets BMC apart:



Tokenomics you can actually understand

We kept it simple. No vague "future allocation," no inflated numbers hidden behind big words. Every token in the supply has a clear purpose, and nothing exists just to look impressive on paper.

Fairness baked into the system

Whales can't dominate the market. The team can't dump on the community. Vesting schedules and anti-whale protections are built into the contracts themselves. This way, everyone—from the person putting in £5,000—gets to play on fair terms.



The Bear & Bull Function

Instead of being crushed by the market cycle, BMC adapts to it. In bull runs, we scale faster. In bear markets, our buyback and burn mechanisms kick in, reducing supply and stabilising demand. We don't just survive downturns—we were built for them.



Real community governance

We don't want a token where the "team" makes all the decisions behind closed doors. Through our DAO, the community gets a real voice on treasury use, charity projects, and roadmap priorities. Holders aren't just along for the ride—they help steer it.



Charity with proof, not promises

Too many projects throw the word "charity" around like a marketing slogan. For us, it's different. Every donation is transparent, verifiable, and decided by the DAO. Every trade has real-world impact—not just speculation.





NFTs with purpose

Our NFTs aren't just pretty pictures. They unlock staking boosters, create gamified experiences, and eventually connect into a broader card-game ecosystem. They give collectors something more than a JPEG: identity, strategy, and value.

A vision that looks beyond hype

We're not building for the next few weeks. We're building for the next cycles, the next innovations, the next people who will step into Web3 and deserve to find something better.

In short: We don't want to be another project that promises and fades. We want BMC to be the one that outlasts.



Tokenomics

If there's one thing we've learned from watching countless projects fail, it's this: tokenomics aren't just numbers on a chart. They're the backbone of trust. Too often, projects stuff their supply with oversized team allocations, vague "future development" percentages, or confusing mechanics nobody really understands. That's not how you build resilience.

With BMC, we decided from the start: every token must have a purpose. Nothing hidden, nothing left for later. Here's how it breaks down:

Presale - 40%

(40,000,000 BMC)

The presale isn't just fundraising—it's how we build our first community of believers. Wide distribution makes sure early supporters carry the project forward, instead of a handful of insiders.

Liquidity Pool – 33%

(33,000,000 BMC)

Strong liquidity is survival. This allocation guarantees that BMC will have the depth it needs for stable trading, protecting both new buyers and long-term holders.

Team - 11%

(11,000,000 BMC)

We keep it lean, and we lock it. A 12-month cliff and linear vesting mean no sudden dumps, no hidden exits. The team earns alongside the community—over time, not overnight.

Staking Rewards – 11%

(11,000,000 BMC)

Holders who commit to BMC should be rewarded for their trust. This pool fuels staking incentives, giving our community a reason to stay long after the initial launch excitement fades.

Treasury – 5%

(5,000,000 BMC)

A small but powerful reserve. It allows us to fund growth, run campaigns, and support real-world causes without bloating the supply.

Why This Matters

- Investors know exactly where their tokens go.
- The community is protected against unfair advantages.
- Long-term sustainability takes priority over quick wins.

This isn't tokenomics designed to impress on paper. It's tokenomics designed to work—in the bull and in the bear.

Sale Rounds & Vesting

Raising funds in crypto is often where fairness gets lost. Too many times we've seen whales buying in early, dumping on the community, and leaving smaller investors holding the bag. We wanted to break that cycle. That's why our sale structure was built around one principle: inclusivity with protection.

01

Private Sale (KYC)

Allocation: 8,000,000 BMC **Price:** \$0.0025 → Raise \$20,000 **Bonus:** +10% (from Treasury) **Investment Range:** \$250 - \$2,500

Vesting: 2 months cliff | 20% at TGE |

linear release over 6 months

This round rewards the very first believers—those who took the risk on us before anyone else. But even here, strict vesting ensures they can't just dump their tokens. Early trust is rewarded, but the community is protected.

02

Presale Three-Tier Model (NO KYC)

Allocation: 12,000,000 BMC **Price:** \$0.0030 → Raise \$36,000 **Investment Range:** \$100 − \$5,000

1. Standard Tier

Vesting: 1 months cliff | 20% at TGE | linear release over 3 months

2. Fast Tier

Vesting: No cliff | 25% at TGE | linear release over 1 months | -5% (Fast Unlock Fee will added to LP)

3. Diamond Tier

Vesting: 2 months cliff | 10% at TGE | linear release over 6 months | +5% Bonus Token

03

Public Presale (No KYC)

Allocation: 20,000,000 BMC **Price:** \$0.0032 → Raise \$64,000

Bonus: none

Investment Range: \$1 – \$1,000 Vesting: 1 month cliff | 25% at TGE | linear release over 3 months

Circulating Supply at TGE

At Token Generation Event, around 6.7 million BMC will be in circulation—only about 6.7% of total supply. That balance gives us a liquid market without overwhelming it.

Why Vesting Matters

Vesting isn't just a technical detail—it's a safeguard:

- It stops early dumps that could crash the price.
- It forces long-term alignment between investors and community.
- It builds trust, showing that everyone is in it for the journey, not just the quick flip.

We designed vesting not as a restriction, but as a promise: we are all here for the long run.

Core Mechanics

Every blockchain project lives and dies by its mechanics. If they are weak, no hype in the world can save it. That's why we built BMC with a set of simple but powerful rules—hardcoded into the contracts—that make our ecosystem resilient.

Transaction Tax – Fuel for the Ecosystem

Every time BMC moves, a small transaction tax is applied. But this isn't some vague "developer wallet." Every percent has a purpose, and the allocation changes depending on the market mode.

- ← Neutral/Bear Mode (Buy 3% / Sell 4%)
- **bull Mode** (Buy 2% / Sell 5%)

This way, the tax structure isn't just about extracting value. It's about constantly feeding the mechanisms that protect, grow, and empower the ecosystem.

Buyback & Burn – Strength in Downturns

Markets go up and down. That's normal. But instead of letting downturns weaken us, BMC uses them. When the price dips, the Treasury can step in to buy back tokens from the open market and burn them.

That means:

- Holders see supply shrink when confidence is low.
- The floor price stabilises.
- Panic turns into trust.

Anti-Whale Protection – Fair Play for Everyone

We've all seen it: one giant wallet buys huge, sells huge, and wrecks the market for everyone else. Not here.

- Max 1% of total supply per wallet*
- Max 0.5% of supply per transaction*

These rules are locked into the contracts. No one—not even us—can override them. It keeps the market balanced and fair.

*Values for anti-whale protection are example parameters and may be adjusted prior to launch for optimisation and compliance purposes. Final parameters will be transparently published on-chain.

Staking Rewards – Loyalty Pays

We believe long-term commitment deserves recognition. That's why 11% of total supply is reserved for staking rewards. Holders who stake their BMC don't just sit still—they actively earn.

This creates a cycle of trust: people commit, they are rewarded, and the ecosystem grows stronger.

DAO Governance – The Community Decides

We don't want to be the kind of project where a few insiders make all the calls. BMC is governed by a DAO, meaning token holders vote on key decisions—from treasury spending to which charities to support.

This ensures that the project belongs to its community, not just its founders.

Charity Mechanism – Real-World Impact

Every transaction contributes to real-world causes—but not in a vague, trust-me way.

- Allocations to charity differ by mode.
- NFT-Booster sales contribute an additional fixed 10% share directly to the Charity Vault.
- Causes are chosen by DAO governance.
- All donations are transparent and on-chain.
- Reports will be published so holders can see the realworld impact.

It's not a promise—it's proof.

The Bigger Picture

Each of these mechanics—tax, buyback, anti-whale, staking, DAO, charity—on its own might look familiar. But together, they form a balanced system that protects holders, funds growth, and makes sure that BMC stays strong in both bull and bear markets.

This isn't about reinventing blockchain. It's about making sure the mechanics that matter are finally done right.

The Bear & Bull Function

Most projects live and die with the market cycle. They soar when everything is green, then collapse as soon as the trend reverses. We knew from the beginning that we didn't want to play that game. Instead of being a victim of market cycles, BMC adapts to them.

We designed a mechanism that makes the ecosystem flexible by default: the Bear & Bull Function. It automatically adjusts transaction taxes depending on real market conditions—so the project is always aligned with reality, not just hope.

How It Works – Oracle Trigger

Our contracts integrate with the Pyth Oracle (BTC/USD feed). If Bitcoin rises by \geq +15% within a 14-day period and stays above the 30-day MA for at least 48 hours, the system automatically shifts into Bull Mode. If these conditions are not met for 24 hours, the system reverts back to Neutral/Bear Mode.

Each switch is automatic, verifiable, and recorded on-chain. After every change, the mode remains active for at least 7 days to avoid rapid back-and-forth switching. This isn't arbitrary or manual—it's transparent, rule-based, and tamper-proof.

Neutral / Bear Mode — Stability First

This is the default setting, designed for sideways or downward markets.

Buy Tax (3%):

- 1% Liquidity
- 1% Treasury (Development & reserve)
- · 1% Burn

Sell Tax (4%):

- 1% Liquidity
- 1% Treasury (Buyback reserve)
- 1% Burn
- 1% Community/Charity Vault
- → The slightly higher Sell Tax here isn't punishment—it's protection. Every sale helps strengthen liquidity, shrink supply, and support real-world impact through the Charity Vault. Selling doesn't weaken the ecosystem—it fuels it.

Bull Mode – Growth and Expansion

When strong upward momentum is detected, BMC switches into growth mode:

Buy Tax (2%):

- 1% Liquidity
- 1% Buybacks

Sell Tax (5%):

- 1% Liquidity
- 3% Treasury (Development / Marketing)
- 1% Buyback
- ← Here, selling is lighter to encourage trading activity and expansion. Additional treasury inflows fund marketing, partnerships, and visibility—while the burn ensures deflation remains in play.

Surge Burn – Extra Protection in Stress Phases

On top of these two modes, BMC can activate a temporary Surge Burn if the market experiences sharp downturns. If Bitcoin drops by ≥15% in 7 days, an additional 1% Burn is automatically added to every sell transaction. This overlay deactivates once conditions normalise. It's a protective shield: when markets panic, supply shrinks faster.

Why This Matters

- **Automated, not arbitrary** Mode changes are triggered by verifiable Oracle data, not by the whims of a team.
- Simple rules, clear outcomes Everyone knows exactly how taxes work in each mode.
- **Investor psychology aligned** In Bear Mode, even sales contribute to strengthening the ecosystem. In Bull Mode, the system accelerates growth.
- **Resilience by design** Whether the market is rising, falling, or panicking, BMC has a clear, adaptive response.

This is not a gimmick. It is part of BMC's DNA. Where other projects stand still, we adapt.

Roadmap

We never wanted a roadmap that looked good only in a pitch deck but fell apart in reality. For us, a roadmap is a contract with our community—a commitment to milestones that are both ambitious and achievable. Our journey is built step by step, with each phase laying the foundation for the next. This way, BMC is never about hype alone, but about real progress you can see, track, and verify.



Our Commitment

This roadmap is not about vague promises. It is a transparent framework that evolves with our community. Milestones will be reached, progress will be visible, and adjustments will be made openly. Because BMC is not built by a team behind closed doors. It is built with the community, step by step, milestone by milestone.

The Team & Partners

A project is only as strong as the people behind it. For us, BMC is not just a token—it's a mission. And that mission needs a team that can combine vision, execution, creativity, and trust. We believe in being transparent about who we are, what we do, and how we work together. Because resilience doesn't just come from contracts and tokenomics—it comes from people committed to building something that lasts.

Founders

Patrick Fischer – Co-Founder & Vision Lead

Patrick is the driving force behind the long-term vision of Bear Market Coin. He leads ideation, designs tokenomics, and develops problem-solving strategies that ensure the project stays true to its mission of resilience and utility-first growth. Patrick's focus is always on looking beyond short-term hype and aligning the project with sustainable innovation.

X: https://x.com/P Fischer BMC

Telegram: @PFischerBMC

Karl Menzler – Co-Founder & Operator

Karl oversees the operational heartbeat of the project. From execution to ecosystem coordination, he ensures that strategies become reality. His role bridges the gap between technical development and community needs, making sure that BMC delivers on its promises and remains stable in every phase of the market.

X: https://x.com/K Menzler BMC

Telegram: @Karlmelion

Core Team

Christopher Eskander – Assistant & NFT Creator

Christopher is responsible for designing and releasing the NFTs that power the BMC ecosystem. His creative work shapes the visual identity of the project, while his role as a community moderator ensures that voices are heard. Beyond design, he also supports the Team in problemsolving initiatives that drive innovation forward.

X: https://x.com/CE BMC pol

Telegram: @CE_BMC

UmarOfWeb3 – Community Manager & Project Advisor

Umar brings proven experience in building strong communities and guiding projects with clear strategy. As Community Manager and Advisor, he ensures that BMC not only grows but thrives through strong leadership and meaningful engagement. His presence strengthens the foundation of trust and direction that every project needs.

X: x.com/UmarOfWeb3

Telegram: @UmarOfWeb3

Partners & Development

Solidproof Security Partner

Security is non-negotiable, which is why we partnered with SolidProof. Founded in 2020 in Germany, they are one of the leading blockchain security companies in Europe. They have audited over 1,000 projects across EVM and Solana ecosystems, establishing themselves as a trusted authority for compliance and transparency.

Their expertise covers:

- Smart Contract Audits manual and automated reviews, static analysis, and gas optimisation to prevent vulnerabilities.
- **KYC Services** secure identity verification stored offline with AES-256 encryption.
- Consulting & Development tailored support for dApps, token design, and strategy.
- Marketing Support partnerships with agencies to expand visibility and credibility.

SolidProof is trusted by more than 40 major platforms and has been featured in outlets such as Forbes and Hackernoon. Their audits have supported projects like VEMP Studios, UNCX, Axiome, MemePad, and Pinksale.

For BMC, SolidProof is more than an auditor—they are a strategic partner ensuring that security, compliance, and trust remain at the heart of everything we do.

X: https://x.com/SolidProof_io

NFT Ecosystem

From the beginning, we knew NFTs in BMC would never be a gimmick. For us, NFTs are not just images—they are a pillar of the ecosystem. They connect utility, gaming, staking, and even real-world impact. We drew inspiration from the excitement of classic trading cards and combined it with the power of Web3. The result is an NFT layer that is both fun and functional: it gives collectors identity, players strategy, and holders real utility.

NFT Character Cards – Identity and Rarity

At the core of the ecosystem are our Bear Character NFTs. Each card has its own identity, artwork, and stats that enrich the collectible and gaming experience. Cards come in five rarity tiers:

- Basic
- Rare
- Epic
- Legendary
- Myth

From Epic tier and above, NFTs unlock staking booster functionality, turning them into yield-enhancing assets that directly empower holders in the BMC ecosystem.



Staking Boosters

Epic+ cards grant multipliers when paired with BMC staking.



Gamification Layer

Playable cards in our upcoming NFT card game, with seasonal expansions and new strategies.



Season Challenges

Special missions unlock exclusive rewards for active players.



Physical Collectibles

Complete challenges and claim your NFT as a real, physical trading card.



Limited Collections

Seasonal drops ensure scarcity and drive secondary market demand.



NFT Booster Packs

Accessibility matters. That's why NFTs are distributed through Booster Packs, combining affordability with the thrill of discovery. Each pack contains a randomised set of cards across all rarity tiers. Pulling Epic, Legendary, or Myth cards creates excitement—and boosts staking potential. Fixed pricing in the dApp ensures transparency. 10% of every NFT sale flows directly into the Charity Vault, making every purchase part of a bigger impact.

NFT Gaming Ecosystem

Our vision goes beyond collecting. The NFT card game introduces a Play, Earn & Impact loop that combines entertainment with utility.

- **Strategic Gameplay** \rightarrow Build decks, battle, and unlock synergies based on rarity and collections.
- **Seasonal Expansions** → Time-limited events with rewards that evolve the game.
- **Physical Integration** → Exclusive cards can be claimed as tangible, real-world collectibles.

NFTs are not just static assets. They are living pieces of the ecosystem—bridging gaming, staking, and charity.

NFT Memberships – Presale Access & Long-Term Perks

To keep presale access fair and meaningful, participation is not open to everyone. Instead, it requires holding a Membership NFT. This creates exclusivity, ensures fairness, and rewards those who commit early. We introduce three membership tiers:

Bronze Membership

- Grants presale access at entry level
- **Includes 1 NFT Booster Pack**

Silver Membership

- Grants presale access with expanded benefits
- Includes 3 NFT Booster Packs and 1 exclusive Gaming Card

Gold Membership

- Grants presale access at the highest tier
- Includes 5 NFT Booster Packs and 1 exclusive Gaming Card

Why Memberships Matter

- 1. **Fair Access** No bots, no unfair sniping. Only verified members with NFTs can participate in presale.
- 2. **Utility Beyond Presale** Memberships unlock perks inside the game, staking, and seasonal drops.
- 3. **Tradable Value** Membership NFTs are transferable, giving holders flexibility.
- 4. **Recognition** Early believers are recognised as part of the project's foundation.

Long-Term Utility

Memberships don't expire after presale. They continue to unlock:

- Priority access to exclusive NFT drops
- Special staking pools and boosted multipliers
- Early access to beta features in the dApp
- Seasonal rewards tied to game expansions

And, just like our Booster Packs, Membership NFT sales contribute to the Charity Vault, ensuring that early access also drives real-world impact.

That is NFT

Our NFT layer is not a side-feature—it's a bridge between community, staking, gaming, and charity. Where most projects stop at

collectibility, we go further:

- From JPEGs to strategy assets From speculation to real impact
- From hype to sustainable value

In short: our NFTs don't just live in wallets—they live in the ecosystem.

Governance & DAO

A project that talks about community but hides decisions behind closed doors is not what Web3 was meant to be. If we are building for resilience, then governance must also be resilient—and that means shared responsibility. That's why BMC is governed by a DAO (Decentralised Autonomous Organisation). It ensures that no single person or small group controls the project. Instead, the community itself has the final say in how the ecosystem evolves.

How Governance Works



Token Holder Voting

Every BMC holder has the right to vote on proposals. The more committed you are, the stronger your influence.



Treasury Oversight

Spending from the treasury (marketing, development, buybacks, charity) is subject to DAO approval. Nothing moves without the community.



Charity Decisions

The DAO decides which causes to support and how much to allocate—making impact transparent and community-driven.



Roadmap Evolution

Community proposals can directly shape our roadmap. BMC grows not just with the market but with the ideas of its members.

Transparency Tools

- **On-Chain Voting** Every decision is recorded on-chain, visible for anyone to verify.
- Multi-Sig Protection Treasury wallets require multiple signers to execute, preventing unilateral moves.
- **Open Reporting** Regular updates on treasury use, staking pools, and charity allocations keep the community fully informed.

Why DAO Matters

DAO governance is not a marketing checkbox. It's the core of our philosophy:

- Fairness Everyone has a voice.
- Transparency Decisions are verifiable and public.
- Resilience A community-driven system can outlast individuals.

In BMC, holders are not just passengers. They are part of the crew. The DAO is how we ensure that BMC belongs to its community—not just its founders.

Security & Trust Building

In Web3, trust is everything. Projects don't collapse only because of the market—they collapse because of weak contracts, broken promises, and bad actors. From day one, we made a decision: security and transparency are non-negotiable. That's why we partnered with SolidProof, one of the most respected blockchain security firms in Europe.

Smart Contract Security

- Simplicity First → Our contracts are written lean, with minimal attack surface. No hidden functions, no unnecessary complexity.
- SolidProof Audit → Every line of code undergoes manual and automated review, including static analysis and gas optimisation. Vulnerabilities are identified, reported, and fixed before launch.
- Vesting & Locking Hardcoded →
 Token release schedules,
 liquidity locks, and tax rules are enforced directly by code, not by promises.

Treasury & Multi-Sig Protection

- Multi-Sig Wallets → Treasury funds are controlled by multisignature wallets, ensuring that no single person has unilateral access.
- DAO Oversight → Any major allocation—whether for buybacks, marketing, or charity —requires community approval through DAO voting.
- On-Chain Transparency → All wallet addresses are public.
 Inflows, outflows, and reserves can be tracked by anyone at any time.

Anti-Rug & Anti-Whale Protection

- Liquidity Locking → At launch, liquidity will be locked to prevent rug pulls.
- Anti-Whale Rules → No wallet can hold more than 1% of supply, and no transaction may exceed 0.5%.*
- DAO Parametrisation → Limits may be adjusted later by DAO governance if needed.

*Anti-whale parameters are examples and may be finalised before launch.

Trust as a Core Value

Security is more than audits, and trust is more than words. With audited contracts, locked liquidity, multi-sig wallets, DAO oversight, and public reporting, we make trust a verifiable fact.

This is how we break the cycle of hype and disappointment. This is how we show that BMC is here to stay.

Closing Words – Our Vision

The story of Bear Market Coin started with a simple observation: too many projects fail because they are built only for the good times. When the market turns, they vanish—leaving nothing but broken promises. We decided to be different.

BMC is not about chasing hype. It is about resilience, transparency, and building something that lasts. From our adaptive Bear & Bull Function, to our staking boosters, to our DAO governance and NFT ecosystem—every element exists with a clear purpose: to make BMC stronger in every market condition.

We know this industry doesn't need another empty promise. It needs proof. Proof that tokenomics can be fair. Proof that NFTs can have real utility. Proof that charity in Web3 can be transparent and impactful. Proof that communities can have a true voice.

That is what Bear Market Coin stands for.

This is not a short-term play. This is not a meme. This is a movement. We are building for the cycles ahead, for the people who believe in long-term value, and for a community that refuses to accept the old way of doing things.

The bear market is not the end. It is the beginning. And this time, we build it differently.

Disclaimer

This document is provided for informational purposes only and does not constitute financial advice, investment advice, or legal guidance of any kind. The Bear Market Coin (BMC) project is a developing ecosystem, and all details—including but not limited to tokenomics, mechanics, and roadmap items—are subject to change. Participation in BMC involves risk. Cryptocurrencies and digital assets are inherently volatile, and participants should conduct their own due diligence (Do Your Own Research) before making any financial decisions. By engaging with the project, you acknowledge that you are fully responsible for your own actions and investments. BMC does not guarantee returns, price stability, or future performance. Nothing in this whitepaper should be interpreted as a solicitation, recommendation, or endorsement to buy or sell financial instruments. Furthermore, the BMC project will not conduct active marketing in Germany. Participation is at the sole discretion of each individual, subject to compliance with local laws and regulations in their respective jurisdictions.